

PERMIT # \_\_\_\_\_  
Date/Time Received: \_\_\_\_\_

**VERTICAL**  
**APPLICATION FOR BANNER PERMIT**  
ORDINANCE #6980—Codified Section #115.02

Vertical Banners are available on the pole locations indicated on the reverse side of this permit form. You have the option of placing vertical banners on all the poles with brackets or just sections. **You must indicate on which poles you desire banner placement by an "X" through the pole locations.**

**APPLICANT NAME:** \_\_\_\_\_ **DAY PHONE NUMBER:** \_\_\_\_\_

**APPLICANT ORGANIZATION:** \_\_\_\_\_

**APPLICANT ADDRESS:** \_\_\_\_\_

**BANNER CONSTRUCTION COMPANY:** \_\_\_\_\_

**DATE REQUEST BANNERS TO GO UP:** \_\_\_\_\_

**DATE REQUEST BANNERS TO COME DOWN:** \_\_\_\_\_

Please note that banners go up and come down on the first working day of the week weather permitting and are subject to the banner construction standards set forth in Ordinance #6980.

**PROOF OF LIABILITY INSURANCE MUST ACCOMPANY PERMIT**

**RECEIVED: YES NO**

**PERMIT FEE: \$25.00 PAID: \_\_\_\_\_ RECEIPT#: \_\_\_\_\_**  
(Check Made Payable to "City of Bowling Green")

**INSTALLATION FEE: \$75.00 PAID: \_\_\_\_\_ RECEIPT#: \_\_\_\_\_**  
(Check Made Payable to "Municipal Utilities")

Banners are to be delivered to the Safety Director's office, 304 North Church Street, **72 hours** prior to the date they are requested for hanging and **MUST** be picked up within **48 hours** after removal. The City will **NOT** take responsibility for banner storage. Banners not picked up are subject to discard.

\_\_\_\_\_ agrees to indemnify, defend and hold the City of Bowling Green and its officials, employees, volunteers, Board, and Commission members harmless from and against any and all actual or alleged demands, claims, damages, losses and expenses (whether caused in whole or in part by a party indemnified hereunder) related to vertical banners in conjunction with this application excepting only the sole negligence of the City of Bowling Green.

This indemnity, defense and hold harmless includes but is not limited to: injury to and other claims by advertiser and/or its subcontractors, vendors, suppliers, etc. and claims from all their respective employees, agents, relatives and estates; injury to third parties; damage to and/or loss of use of tangible property; errors or omissions including false or improper advertising; damage to and loss of use of City property; claims by City employees, their relatives or estates; attorney fees and other defense expenses arising out of or related to this banner application.

It is understood and agreed that the insurance requirements for the permit may not be adequate to fully protect the applicant. Any such insurance shortage will be the personal obligation of the applicant and/or its officers and officials.

\_\_\_\_\_  
**Signature of Applicant Name**

Banner Permit Approved: \_\_\_\_\_

Safety Director

Date

cc: Electric Division